

## What is FNLPM's Giving Tuesday New Member Matching Gift Challenge?

All first-time member gifts received by Friends of the New London Public Museum (FNLPM) starting Tuesday, November 27 through Monday, December 3, 2018, will be matched dollar for dollar up to \$1,000 total.

## Who is providing the Match?

An anonymous donor is generously providing this year's match.

## What is Giving Tuesday?

Giving Tuesday, officially November 27, 2018, is a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. It is held annually on the Tuesday after Thanksgiving to kick-off the holiday giving season and inspire people to give back in impactful ways to the charities and causes they support.

More info: #GivingTuesday or [www.givingtuesday.org](http://www.givingtuesday.org)

## Who are Friends of the New London Public Museum?

Friends of the New London Public Museum (FNLPM) is a 501(c)(3) non-profit organization whose mission is **to support and advance the awareness of the New London Public Museum and local history**. Under this mission, FNLPM, its members and donors are important advocates for the Museum. Funding from FNLPM also helps the Museum grow in its abilities to provide engaging programming and ever-changing exhibits, as well as safely preserve its collections for the enjoyment and learning by future generations.

## What are some of the ways FNLPM has helped the Museum?

Grants totaling nearly \$50,000 have been made by FNLPM to the Museum since 2012, including:

- For five years, FNLPM has funded a **temporary collections assistant** to confirm the identity of, record, and photograph artifacts in the Museum's Native American and now geology collections.
- FNLPM underwrote the cost of the software that enables the Museum to create **virtual exhibits** as a way to share portions of its collections on the internet for all to see and learn from.
- The **Curiosity Corner** was FNLPM's first grant project and has been an interactive space for learning and discovery in the Museum for the past seven years.
- FNLPM has underwritten **special traveling exhibits** including this year's **Star Wars—The Nostalgia Awakens** and **Harry Potter's World** in 2016.

## What does a Friends of the New London Public Museum membership entail?

With your membership gift, you are demonstrating that you believe what the New London Public Museum preserves and does is important—and that you support these efforts. How personally involved you wish to be is entirely up to you.

## What are the benefits of FNLPM membership?

Membership gifts are tax-deductible to the extent allowed by law (consult tax advisor).

You will receive an acknowledgement letter for your gift along with your membership card(s) within a couple of weeks. Member benefits include:

- Advance notice of Museum exhibits and programs
- Members only previews of selected exhibits
- FNLPM's *Discover* newsletter
- Reciprocal admission to the Time Travelers network of museums and historical sites in the U.S.
- Invitation to FNLPM's Annual Membership Meeting in March
- Satisfaction in the knowledge that you are helping support the Museum

## How do I become a member of the Friends of the New London Public Museum?

**In person** - Cash or checks are accepted:

New London Public Museum  
406 S. Pearl Street  
New London, WI 54961  
Monday-Friday 10am-5pm, Saturday 10am-1pm

FNLPM Membership Annual Gift Levels	
Individual .....	\$25
Family.....	\$40
Benefactor .....	\$100
Patron.....	\$250
Sustainer .....	\$500

**By Mail** – mail checks to FNLPM, 406 S. Pearl Street, New London, WI 54961.

**Online 24/7** - use a credit or debit card to make your gift via FNLPM's secure PayPal site. Simply go to [www.fnlp.org](http://www.fnlp.org), click on the "Membership" tab, then select membership gift level desired. A membership form can also be printed from the website.

**Facebook** - Click the "Donate" button on the Friends of the New London Public Museum Facebook page.

## How can I make sure my first-time member gift is matched?

You don't need to do anything special other than to make sure your gift is postmarked or received by FNLPM **by end of day Monday, December 3, 2018**. All first-time member gifts made during this time will be matched dollar for dollar.

## Need more information?

Email: [friendsnlp@gmail.com](mailto:friendsnlp@gmail.com) Online: [www.fnlp.org](http://www.fnlp.org)